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Registered in England No. 5136298  
VAT No. 844459403

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### **ProActiveSales Testimonial**

Several months ago we realised that we needed a Sales Manager to assist D2UK in Business Development, which the Chief Executive himself had always dealt with. We knew that if we had an experienced person in this position we could both grow our business and increase our revenues. However, we also needed to control our overheads. We decided that the ideal scenario for us was to engage a business that specialized in this area, and that would work to a strict monthly budget in line with our cash flow.

We spoke with several organisations that on the surface seemed to fit our profile, but somehow were never quite right. Then we met Richard Yelland of ProActiveSales, and suddenly all of the tumblers fell into place. Hiring ProActiveSales to act as our Sales Manager was one of the best management decisions we have ever made.

They quickly learned the essentials of our Digital Document Centre technology business. This ability to understand our business, and convey it clearly to prospective customers has proved invaluable. ProActiveSales have already, in a very short period of time, generated sales leads and booked meetings for the principals of D2UK to make presentations. In short, they have done precisely what we hired them to do. We highly recommend them.

Tim Bovy  
Chief Executive